

The OPH Website Monthly Report: April 2002

General Statistics

The statistics listed below cover 4/01/02 through 4/30/02.

Hits*	Entire Site (Successful) - Number of hits that had a "success" status code.	576,003
	Average Hits Per Day - Number of successful hits divided by the total number of days in the log.	19,200
	Home Page Hits - Number of times your home page was visited.	7,091
Page Views**	Page Views - Hits to files designated as pages. Supporting graphics and other non-page files are not counted.	62,460
	Average Page Views Per Day - Number of page views divided by the total number of days in the log.	2,082
	Document Views - Hits to pages that are defined as documents. This entry excludes hits to dynamic pages and forms	37,791
Visits***	Visits	27,794
	Average Visits Per Day - Number of visits divided by the total number of days in the log.	926
	Average Visit Length - Average of non-zero length visits in the log.	00:11:45 (about eleven and three-quarters minutes)
	Median Visit Length - Median of non-zero length visits in the log. Half the visit lengths are longer than the median, and half are shorter. This number is often closer to the "typical" visit length than the average visit length. Numbers that are wildly atypical can skew the average, but will not skew the median so much.	00:03:29 (about three and a half minutes)
	International Visits - Percentage of visitors defined as "international" in Domain Options	0.88%
	Visits of Unknown Origin - Percentage of visitors from an origin that could not be determined.	22.96%
	Visits from the United States - Percentage of visitors from the United States.	76.14%
Visitors	Unique Visitors - Individuals who visited your site during the report period. If someone visits more than once, they are counted only the first time they visit.	11,552
	Visitors Who Visited Once - Number of individual visitors who appear only once in the log file. Individuals can be tracked by IP addresses, domain names, and cookies. Cookies provide the most accurate count.	9,306
	Visitors Who Visited More Than Once - Number of	2,246

indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**** Page** - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***** Visits** - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

The statistics listed below cover 4/01/02 through 4/30/02.

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	Louisiana OPH - Vital Records Registry http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/	9,238	14.79%	7,110	00:02:33
2	Home page: Louisiana's Department of Health and Hospitals Office of Public Health http://oph.dhh.state.la.us/	7,091	11.35%	4,093	00:02:34
3	Louisiana OPH - Vital Records Registry - Ordering Documents http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page14be.html	1,924	3.08%	1,765	00:03:21
4	Louisiana OPH - Vital Records Registry - Informational Packets http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page556f.html	1,843	2.95%	1,682	00:04:16
5	Louisiana OPH - Vital Records Registry - Vital Records Fees and Payment Methods http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page3489.html	1,729	2.76%	1,643	00:01:58
6	Louisiana OPH - Vital Records Registry - Who can order documents http://oph.dhh.state.la.us/recordsstatistics/vitalrecords/page2b2f.html	1,377	2.2%	1,325	00:01:52
7	Louisiana OPH - OPH Regions http://oph.dhh.state.la.us/ophregions/	1,223	1.95%	982	00:00:57
8	Louisiana OPH - OPH News and Issues http://oph.dhh.state.la.us/Issues.html	1,366	2.18%	947	00:07:55
9	Louisiana OPH - OPH Regions - Parish Health Unit Services http://oph.dhh.state.la.us/ophregions/page6f72.html	973	1.55%	845	00:01:35
10	Louisiana's Department of Health and Hospitals Office of Public Health - Searches http://oph.dhh.state.la.us/scripts/search.asp	3,289	5.26%	827	00:00:50